The SPRiNG Alliance Commemorates World Elder Abuse Awareness Day 2018

The Weinberg Center for Elder Justice at the Hebrew Home at Riverdale

On June 15th, the Weinberg Center recognized World Elder Abuse Awareness at the Hebrew Home to shine light on elder justice. This year, our WEAAD theme was the role of the caregiver and the substantial impact caregivers can have on the lives of older adults. The Weinberg Team traveled to all of the neighborhoods, or floors, within the Hebrew Home to make in person visits to residents and staff. The Weinberg Team presented a nurse, Claire Anchete, with the Weinberg Center Elder Justice Award for her devotion to Weinberg residents. The Team also recognized a social worker, Tova Reich, with the annual Sarita Bonnilla Memorial Elder Justice Hero Award for her commitment to the healing of Weinberg clients.

* Sarita Bonilla was the Intensive Case Manager for a Weinberg Resident for five years in the community. Ms. Bonilla coordinated with community partners to make the referral to the Weinberg Center and continued to visit and support the Resident until she passed away from cancer. The award serves in honor of her memory.

ElderSAFE Center at The Charles E. Smith Life Communities- Rockville, Maryland

The ElderSAFE Center at The Charles E. Smith Life Communities hosted a “Purple Thursday” event on our campus in honor of World Elder Abuse Awareness Day. To honor this day, staff members and residents wore purple attire. ElderSAFE hosted tables and provided resources to staff, visitors and residents. Events for the day also included an elder abuse bingo game at one of our independent living buildings.
Saint Elizabeth Haven at Saint Elizabeth Community- Warwick, Rhode Island


Senior Haven for Elder Abuse Prevention at The Jewish Home Family – Rockleigh, New Jersey

Senior Haven for Elder Abuse Prevention recognized WEAAD by wearing purple and going onto the floors of The Jewish Home where the CEO, Carol Silver Elliot, spoke to staff and residents on elder abuse prevention. On WEAAD, the Jewish Home at Rockleigh recommitted themselves to elder justice through two new initiatives:

1) Conduct surveys with the “short stay” population at the Jewish Home to see if we see similar results of 10% as experienced at Hebrew Home.
2) Conduct “mini in-services” with direct care staff throughout the building on the warning signs of abuse and what our SeniorHaven program can do.

Hebrew SeniorLife Center for the Prevention of Elder Abuse and Neglect- Roslindale, Massachusetts

For the second year in a row, Hebrew SeniorLife’s (HSL) Center for the Prevention of Elder Abuse and Neglect partnered with the House Chair of the Massachusetts Legislature’s Joint Committee on Elder Affairs to obtain a resolution acknowledging World Elder Abuse Awareness Day (WEEAD) and the importance of elder abuse prevention generally. HSL published a post on its blog regarding WEEAD, issued a press release about the legislative resolution, and included a feature about the Center’s work in the bi-weekly report that is distributed to HSL’s 2600 employees. The Center posted flers at HSL’s various senior living and healthcare sites around the Greater Boston area that highlighted WEEAD and provided hotline and referral information. The Center also distributed purple ribbons to all sites for both employees and patients/residents to show their support.

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